



Tentative Training-Workshop Outline

Training Workshop on Designing and Publishing Mixed Methods Research In High-Impact Journals

July 8-10, 2026 Castle Peak Hotel, Cebu City, Philippines

Objectives of the Training-Workshop:

- *To understand the basic concepts and designs of mixed methods research by combining quantitative and qualitative approaches;*
- *To develop expertise in collecting, analyzing, and integrating quantitative and qualitative data using practical mixed methods techniques and AI-Assisted research applications; and*
- *To enhance skills in writing and publishing mixed methods research outputs in high-impact journals.*

| Time | Session/s | Method/Activity |
|-------------------------------|---|------------------|
| Day 1 July 8, 2026 | | |
| 8:00-9:00 am | Registration and distribution of training kits and IDs | |
| 9:01-9:10 am | Opening Program <i>Invocation National Anthem Overview of the Training Objectives Introduction of the Resource Speaker/s</i> | |
| 9:11-10:30 am | Session 1 Understanding Mixed Methods Research <i>1.1 Introduction to MMR 1.2 Differences and Integration of Quantitative and Qualitative Research 1.3 Philosophical Foundations and Research Paradigms 1.4 Why do MMR?</i> | LECTURE/WORKSHOP |

SEC Registration No.
CN201619200



1-2F Montblanc Building,
Burgos-Chaves Sts.,
Cagayan de Oro City,
Philippines



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| 10:31-12:00 nn | <p>Session 2</p> <p>Designing Mixed Methods Research</p> <p>2.1 Explanatory Sequential MMR 2.2 Exploratory Sequential MMR 2.3 Convergent Parallel MMR 2.4 Embedded MMR 2.5 Aligning Research Questions with MMR</p> | LECTURE/WORKSHOP |
| 12:01-1:00 pm | LUNCHBREAK | |
| 1:31-3:00 pm | <p>Session 3</p> <p>Developing the MMR Framework</p> <p>3.1 Writing the Quantitative, Qualitative and Mixed Methods Research Questions 3.2 Sampling Procedures in MMR 3.3 Integrating Theoretical and Conceptual Frameworks</p> | LECTURE/WORKSHOP |
| 3:01-4:45 pm | <p>Session 4</p> <p>Collecting and Integrating Quantitative and Qualitative Data</p> <p>4.1 Quantitative Data Collection Techniques 4.2 Qualitative Data Collection Techniques 4.3 Integrating Quantitative and Qualitative Data 4.4 Data Triangulation and Validation</p> | LECTURE/WORKSHOP |
| 4:46-5:00 pm | <p>Wrap-up of Day 1 sessions Open Forum</p> | |



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| <p>Day 2 July 9, 2026</p> <p>8:00-9:00 am</p> | <p>Attendance</p> | |
| <p>9:01-12:00 nn</p> | <p>Session 5</p> <p>AI-Assisted Data Analysis in MMR</p> <p>5.1 AI Tools for Quantitative Data Analysis 5.2 AI Tools for Qualitative Coding and Theme Development 5.3 Integrating and Interpreting Mixed Methods Results 5.4 Maintaining Research Reflexivity and Critical Interpretation 5.6 Ethical and Responsible Use of AI in MMR</p> | <p>LECTURE/WORKSHOP</p> |
| <p>12:01-1:30 pm</p> | <p>LUNCHBREAK</p> | |
| <p>1:31-3:00 pm</p> | <p>Session 6</p> <p>Writing the MMR Manuscript</p> <p>6.1 Structuring the MMR paper 6.2 Writing the Methodology and Integration Sections 6.3 Presentation of Quantitative, & Qualitative Findings Effectively 6.4 Writing Discussions, Conclusions and Implications</p> | <p>LECTURE/WORKSHOP</p> |



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| <p>3:01-4:30 pm</p> | <p>Session 7</p> <p>Publishing MMR in High-Impact Journals</p> <p>7.1 Selecting Appropriate Journals for Publication 7.2 Understanding Peer Review and Editorial Processes 7.3 Strategies for Increasing Publication Acceptance</p> | <p>LECTURE/WORKSHOP</p> |
| <p>4:31-5:00 pm</p> | <p>Training Evaluation Wrap-up of Day 2 sessions Open forum Awarding of Certificates</p> | |
| <p>Day 3 July 10, 2026</p> <p>8:00-5:00 pm</p> | <p>Departure of Participants Individual Exploration of Cebu City, Philippines</p> | |

Resource Speakers:

Dr. Alexander S. Acosta, School Principal of the Philippine School Doha, Qatar

Dr. Imee Colonia Acosta, Bookstore Manager of the Virginia Commonwealth University School of Arts, Qatar

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